

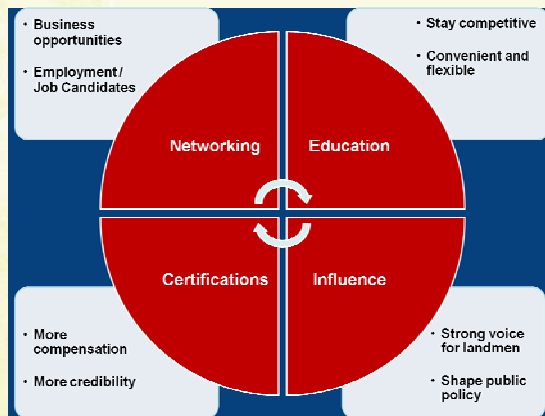
# AAPL Holiday Newsletter

Merry Christmas and Happy New Year!

DECEMBER, 2011

VOL. 2 ISSUE 2

## AAPL is NICE!!!



## Networking

### = More business opportunities through:

- More than 70 AAPL events per year
- AAPL Member Directory

### = More employment opportunities & job candidates

- (For field landmen) Listing in the Member Directory to be found for employment
- (For company landmen) Convenient access to qualified landmen through the Member Directory.

## Influence

### = A strong voice for landmen

- Advocates at the state and federal level and has a strong track record of success

### = Opportunities to shape public policy

- Only members have opportunities to guide AAPL's legislative priorities and actions

## Certifications

### = More compensation

- Compensation surveys prove that certified landmen earn significantly more than non-certified

### = More credibility

- (For company landmen) Certifications elevate credibility within organizations and indicate expertise
- (For field landmen) Certifications elevate credibility with employers, lessors and the public

## Education

### = Convenient opportunities to stay competitive:

- (For company landmen) On-site courses for corporations and brokers.
- (For field landmen) Content specifically tailored for field landmen with flexible scheduling options

### = Elevating proficiency in a fast-changing industry

- Stay up-to-date on constantly changing issues through events and publications, such as legal, regulatory and management topics



## QUESTIONS? ANSWERS...

### Why should I join AAPL?

- Networking
- Publications
- Professional
- Legislative Advocacy
- Educational Meetings
- Industry Resources
- Certifications
- Group Insurance Program

### What does my \$100 of membership dues get me?

- Publications
- Industry resources
- Networking
- Education
- Job bank
- Discounts

MERRY CHRISTMAS and HAPPY NEW YEAR

from your AAPL Region II Director and AAPL Third Vice President of the Executive Committee



## DID YOU KNOW...?



### **GEOCARE AAPL's GeoCare Benefits Insurance Program -**

As part of its membership benefits, AAPL is pleased to participate in the GeoCare Benefits Insurance Program, along with ten other professional associations. The GeoCare Benefits Program has been in existence since 1962 and offers insurance plans which have been tailored to the needs of association members.

New members of AAPL under age 50 and employed are initially provided with two types of coverage at no cost to them or to AAPL. The first is \$30,000 of Term Life coverage provided for the first twelve months of membership; the second is a \$600 monthly Disability Income benefit, provided for the first six months of membership. At the close of the no-cost period, members have the option to retain the coverage by paying the premium or allowing it to lapse. New members who are students are provided with the Term Life insurance benefit.

The Program offers auto/homeowner, medical, term life, disability, dental, long term care, and several supplemental plans. It also offers an ID theft assistance program and an annuity buying service. One of the major advantages of these plans is their portability, for insured members may keep their coverage regardless of whether they are employed, work as independents, or are between jobs.

The Program is overseen by the Committee on Group Insurance which takes its responsibility to the members very seriously. Member Jane Crouch represents AAPL on this Committee. More information about the GeoCare Benefits Program, including the Plan descriptions, rates, and applications, may be found at [www.geocarebenefits.com](http://www.geocarebenefits.com) or by phone at 800-337-3140.

#### **DID YOU KNOW ALSO.....**

AAPL's GeoCare Benefits Comprehensive HealthCare and HSA Qualified Medical Plans are available to members who live in Michigan. You cannot be declined for coverage based on your health history if you are under age 65 and live in a state where the Plans are available.

*Beautiful Christmas Décor in Scottsdale, AZ taken during the December AAPL Board of Directors Meeting.*



### **QUESTIONS? ANSWERS... con't**

#### **What certifications does AAPL offer and how do I get certified?**

- Certified Professional Landman (CPL)
- Registered Professional Landman (RPL)
- Registered Landman (RL)

#### **To get certified:**

- Determine which one is best for you
- Find sponsors
- Apply for certification
- Prepare and take the exam

#### **Will it help me find new business or employment opportunities?**

- Job bank provides access to the largest job network in the energy industry
- Member directory provides access qualified landmen throughout North America
- Events provide outstanding opportunities for members to network with companies and industry professionals

#### **Tell me about the Code of Ethics:**

- Elevating the entire industry
- Each member that abides is another landman that operates professionally and ethically
- Violation can lead to expulsion
- Help us avoid regulation

#### **Tell me about your education programs:**

- Keep members up to date and competitive
- Offer more than 70 classes in 17 states across the U.S. and Canada
- Range from basic to advanced and cover all areas important to company and field landmen

#### **What's required to be member?**

- **All members**
  - Annual dues of \$100
  - Commitment to abide by the AAPL Code of Ethics and Standards of Practice
- **Active members**
  - Sponsorship by two active members of AAPL
  - Current employment as a landman (independent or company)
  - A minimum of 4 yrs experience in land work or a 4-yr degree
- **Associate members**
  - Current employment in a position related to the land profession







As many of my industry friends and associates may be wondering what I have been doing as Third Vice President of AAPL, I thought I would share with you some of my travels, participation with the AAPL Executive Committee and some additional extracurricular activities I have been working on myself.

In June, I attended all of AAPL's 2011 Annual Meeting in Boston where I received recognition going forward as AAPL Third Vice President. In August, I traveled to AAPL Headquarters in Fort Worth, Texas for new Director Orientation. In September, I spent 4 days in West Palm Beach, Florida where I attended my first formal Executive Committee meeting together with the Board of Directors quarterly meeting. On Wednesday, October 17<sup>th</sup>, assisted by David Millsop, I gave a speech at the Michigan Land Title Association's 2012 Fall Education Seminar in Mt. Pleasant. The speech was titled "Oil, Gas and Mineral Title Issues in Michigan". There were about 90 attendees. The speech was well received and much appreciation shown by the MLTA organization. In November, I returned to AAPL Fort Worth headquarters and sat in on the Financing Committee Meeting, Investment Committee Meeting and Strategic Planning Committee Meeting. The meeting also included a complete review of AAPL's last audit and explanation of its recent tax return. I just got back from Scottsdale, Arizona where I attended a lengthy Executive Committee Meeting together with a Board of Director's quarterly meeting. My daughter Danielle traveled to Scottsdale with me. We had 4 days in the desert, had a fantastic time hanging around cactus and mountains. The weather was not very good in Scottsdale, but we sure had a fantastic time!

As for my upcoming travels, in February I plan to attend all of Winter NAPE in Houston, Texas from February 21<sup>st</sup> through February 25<sup>th</sup>. I'm looking forward to NAPE since I have never been. I have offered to donate some of my time at NAPE to

## WHAT'S RUSS BEEN UP TO NOW THAT HE'S THIRD VICE PRESIDENT ON THE EXECUTIVE COMMITTEE??

assist AAPL with exhibitors on the floor. In March, I will be traveling to Yountville, California for another Executive Committee Meeting and Quarterly Board of Directors Meeting. This is in the Napa Valley, heart of wine country! I plan to add a few extra days on this trip and do some sightseeing☺. On April 19<sup>th</sup>, I have been invited by Christopher Halaszynski, AAPL Education Director, to give a one hour ethics presentation at the Southwest Land Institute in downtown Fort Worth. I am particularly looking forward to this event as it suits my current plan "it's time for Michigan to go to Texas". I have also discussed with Christopher, and Robert Bergfeld, who is the Field Landman Committee Chairman, that I would like to give my Ethics Speech at other upcoming education events too. In June, 2012, I will attend AAPL's Annual Meeting in San Francisco. AAPL has guaranteed that San Francisco has much to offer and if you have ever attended an AAPL Annual Meeting you know that it is not ALL education, there is a great deal of fun and recreation to participate in too.

Through all of my travels, and as AAPL Third Vice President, I am also advisory to AAPL's Awards Committee, Field Landmen Committee, Tax Issue Committee and Mike Conley, our Energy Mineral Law Foundation Representative. This requires daily maintenance together with emails and phone conferences. Yes, as you can see, busy, busy, busy! I'm enjoying every minute of it too. My term as Third Vice President runs until June 30, 2012 the end of AAPL's current fiscal year and I plan to make every day special.

I appreciate the support given to me by the Michigan Association of Professional Landmen, our local AAPL Region II Director, Leslie Irish, and all MAPL and AAPL members located in Michigan who realize the importance of AAPL as a key leader in our industry.

Merry Christmas and Happy New Year to all of you! Please drop me a line when you get a chance, I would love to hear from you and enjoy keeping in touch.

[milandman@comcast.net](mailto:milandman@comcast.net)

Russell S. Shinevar, CPL  
AAPL Third Vice President  
AAPL Executive Committee

**MERRY CHRISTMAS and HAPPY NEW YEAR**

*from your AAPL Region II Director and AAPL Third Vice President of the Executive Committee*



**DECEMBER, 2011**

## Winter NAPE 2012 will be held February 22-24, 2012

Upcoming AAPL Board of Directors Meetings are scheduled as follows:

March 17-18, 2012 – Villagio Inn & Spa, Yountville, CA

June 12-13, 2012 – Hilton Union Square, San Francisco, CA

58<sup>th</sup> Annual Meeting is June 13-16, 2012 – Hilton Union Square, San Francisco, CA

**VOL. 2 ISSUE 1**



*We're on the Web!*

*Visit us at:*

[www.landman.org](http://www.landman.org)

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